

USID Foundation - Advisory Board Meeting

Venue: Ideas Lab Meeting Room, Centre for Product Design and Manufacturing (CPDM)
Indian Institute of Science, Bangalore 560012

Date: July 2nd, 2011

Time: 9:30 to 15:00

Meeting Agenda

Time	Agenda Item
09:30 – 10:00	Informal introduction of the members over tea
10:00 – 10:15	Objective and Role of the advisory board
10:15 – 11:15	<p>Discussion/brainstorming around</p> <ul style="list-style-type: none"> ▪ USID Vision & Mission – a platform for students/ professionals not only limited to design that offers an opportunity to <i>Dream, Incubate, Execute & Spread</i>-the ideas that can positively impact the people lives and bring social change. (let's discuss this and how this get aligned to the USID (Universal, Sustainable, Innovative Design for social change) ▪ USID evolution and direction? (Short term -2 years) ▪ USID evolution and direction? (Long term - 5 years) ▪ How should we create more visibility/branding for USID? ▪ Should we have formal membership
11:15 – 12:00	<p>Discussion on USID2011 Conference:</p> <ul style="list-style-type: none"> ▪ Format and Sessions to be included -we are proposing two new sessions: <ul style="list-style-type: none"> ○ Chingaree (Spark)– A session where we can invite few individuals (one main presenter – 15 minutes and 3 to 4 more for less time) from varied walks of life to present their achievements/works which can inspire others in a format like Pecha Kucha/Ignite ○ On the spot presentation opportunity for the participants of the conference to share any worth thing that have been involved and has relevance to the conference theme- of course we need to work out a system to identify such presenters ▪ Speakers/Presenters to be invited ▪ Pre-conference & post conference activities &events
12:00 – 12:30	<p>Discussion on Gurukul 2011</p> <ul style="list-style-type: none"> ▪ Focus of Gurukul2011- Participatory, Collaborative & Immersive learning Experience... ▪ Format of the Gurukul <ul style="list-style-type: none"> ○ To include 1 or 2 working professionals in each of the team ○ Exploring possibility to have at least one international student in each ○ To include 1 or 2 working professionals in each of the team ▪ Should we charge from the participants/How much that should be?

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12:00 – 12:30	<p>Discussion on Gurukul 2011</p> <ul style="list-style-type: none"> ▪ Focus of Gurukul2011- Participatory, Collaborative & Immersive learning Experience... ▪ Format of the Gurukul <ul style="list-style-type: none"> ○ we are planning to include 1 or 2 working professionals in each of the team ○ we are also exploring possibility to have at least one international student to be part of each team ○ planning to include 1 or 2 working professionals in each of the team ▪ Should we charge some nominal amount from the participants/How much that should be?
12:30 – 12:45	<p>Discussion on Women in Design Conference (we are planning on 8 & 9th March, 2012)</p> <ul style="list-style-type: none"> • Women as Designers <ul style="list-style-type: none"> ▪ Do they excel in specific design domain? ▪ Do women design differently from men? ▪ Issues women face in the field of Design ▪ ... • Women as Design Leaders & Entrepreneurs <ul style="list-style-type: none"> ▪ Women Designers who are changing and influencing the profession ▪ Women Designer Entrepreneurs who can become inspiration for others ▪ ... • Women as Customers – Designing for Women <ul style="list-style-type: none"> ▪ Socio-cultural & Socio-economic aspect specific to women ▪ Designing for changing needs and context of ▪ ...
12:45 – 13:15	<p>USID other Activities and Events</p> <ul style="list-style-type: none"> ▪ About Tomorrow e.g. Health Care of Tomorrow, Education of Tomorrow, etc. ▪ Starting a Online/Print Magazine/Journal on Design Thinking and Design Research ▪ Design Festival including, Talks, Films, Music ▪ Workshops/Tutorials ▪ India-International Design League – Inspiration from IPL but execution as USID soul ▪ Design content Library
13:15 – 14:00	Lunch Break
14:00 – 14:45	Tea, Conclusion & Action Item